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CENTRAL INTELLIGENCE AGENCY
SOURCE METHOD EXEMPTION 3828
NAZI WAR CRIMES DISCLOSURE ACT
DATE 2007

28 September 1949

MEMORANDUM FOR: CFP

SUBJECT: BEFIND, Propaganda activities connected with.

- REFERENCES:
- a. PW Annex to BEFIND (T.S. #31763)
dated 21 September 1949.
 - b. Memorandum on Visit of Frasher Committee
(T.S. #31772) dated 22 September 1949.

1. One of the proposals contained in Reference (a) is for a series of VOA and/or BBC broadcasts focused on the work of the Free Albania Committee in New York. Material for these broadcasts should be picked up by VOA from important English-language newspapers and publications. To obtain such news coverage, it is necessary to assist the FAC in:

- a. Issuing statements on its activities.
- b. Lobbying at the U.N. and possibly on Capitol Hill.
- c. Giving publicity to meetings, trips, and interviews which members of the FAC may undertake.

In other words, the press and public relations aspect of the FAC's activities must be expertly handled and thoroughly exploited.

2. There have been several occasions -- such as the FAC's visit to Washington -- which could have provided an excellent opportunity for publicity, but for the fact that the machinery of contacting the press had not been set up. Mr. Reuben Harkham told a member of my staff that under his guidance a press release had been prepared, but that he himself for obvious reasons could not notify reporters about it, nor could he properly exploit the meeting of the FAC with Senator Hendrickson of New Jersey. The ground work was laid, but a man was needed to "put it over the top."

3. To exploit the propaganda values of the FAC's activities, the following four alternatives are proposed, in order of their desirability:

- a. Since the trip is of great importance, it is proposed that Mr. George G. Allen (Vice President of Young & Rubicam) be asked to make available a trustworthy and competent counsel to handle public relations for the FAC as a

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regular account. This counsel -- after having been interviewed by OPC -- should be given operational clearance. Both and I know Gallup and have confidence in his sense of security.

b. Mr. Hardham should be asked for his suggestions for a suitable counsel and for his cover in working with the FAC.

[] and some overseas capitals should be established, to handle not only the FAC, but all other bodies within the New York Committee. Since this alternative proposes a long-range solution on a much broader scale, it will be made the subject of a separate memorandum.

c. A covert OPC employee (a public relations expert) should be assigned to the Committee. The time element in clearing such a man must be seriously considered and may make this alternative the least desirable.

Encl: 2

1. Reference (a)
2. Reference (b)

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